



SOCIAL INTEGRATION POLICY

As Baia Lara Hotel, we are committed to engaging with and promoting the local community in which we are located. We are committed to conducting our business in a way that helps to preserve and promote the culture and heritage of the destination and the local economy.

It is essential that we maintain an ongoing dialogue with our local community to ensure that we are contributing to the well-being and lifestyle of local people. Accordingly, we undertake activities such as the following:

Supporting initiatives that develop the community.

Supporting the local economy.

Respecting and preserving local culture, traditions and way of life.

Promoting and protecting access to basic resources and services.

What are we doing to achieve our goals?

We strongly emphasise that our guests are encouraged to discover the destination's history, culture, traditions and local community, as well as the local products and services on offer.

We contribute to the maintenance of culturally and spiritually significant sites every year by making donations and encouraging guests to visit them.

We favour local and regional products and services whenever possible, as outlined in our purchasing policy.

We prioritise staff who live locally in the recruitment process as stated in our recruitment policy.

We primarily provide job opportunities for local people through on-the-job training programmes.

We ensure fair and equitable treatment of local and local residents by maintaining a constant dialogue with them through regular meetings of the local association and chamber of commerce.

We intend to preserve our beaches by conducting regular beach clean-ups with our guests and employees.

We contribute annually to various local charitable organisations.

**ENİS ÖZSİNAN
GENEL MÜDÜR**

